



Title: **The Women's Revolution**
Subtitle: **How We Changed Your Life**
Author: **Muriel Fox**

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A Rare First-Person Account of the Women's Movement

In her candid, compelling memoir about the Second Wave feminist movement, Muriel Fox, cofounder of the National Organization for Women (NOW), offers remarkable, firsthand stories of 30 people whom history should not forget. As NOW's public relations director, Muriel Fox orchestrated nationwide outreach. She was NOW's vice president, then chair of the board, and then chaired the National Advisory Committee. As Betty Friedan's main lieutenant and director of operations, Fox drafted numerous letters sent by NOW under Friedan's signature to government officials demanding faster action to reduce sex discrimination, including a letter that helped persuade President Lyndon Johnson to add gender to Affirmative Action and open opportunities for millions of women.

Unlike books relying on secondary sources, Fox's memoir is built mainly from her own Feminism Files containing hundreds of letters, clippings, notes, and photographs that she archived. The book is truthful in revealing the movement's struggles, maneuvers, sacrifices, feuds, betrayals, defeats, and victories large and small. Several revelations contradict inaccuracies by previous writers. This is the most comprehensive book ever written about the laws, lawsuits, and victories that helped the modern women's movement *change the world*.

“Fox took on many leadership roles during her decades as a feminist trailblazer, and the insights she shares represent a valuable contribution to our understanding of the complex history of a significant American movement. . . . Revealing, inspiring.”— *Kirkus Reviews*

PROFILED IN THE WOMEN'S REVOLUTION

Bella Abzug, Kathy Bonk, Heather Booth, Kay Clarenbach, Mary Jean Collins, Catherine East, Mary Eastwood, Muriel Fox, Betty Friedan, Ruth Bader Ginsburg, Edith Green, Martha Griffiths, Dorothy Haener, Aileen Hernandez, Shere Hite, Phineas Indritz, Holly Knox, Barbara Love, Kate Millett, Pauli Murray, Alice Paul, Marguerite Rawalt, Pat Reuss, Sylvia Roberts, Bernice Sandler, Ann Scott, Barbara Seaman, Eleanor Smeal, Tish Sommers, Gloria Steinem.

ABOUT THE AUTHOR

Feminist icon **Muriel Fox** cofounded the National Organization for Women (NOW) and the powerful NOW Legal Defense and Education Fund (now Legal Momentum), pivotal forces in the Second Wave Feminist Movement. An organizing lieutenant to Betty Friedan and head of NOW's communications, Fox was central in creating both national NOW and its New York Chapter. Muriel Fox was also cofounder and president of The Women's Forum and chair of the Veteran Feminists of America. As executive vice president of Carl Byoir & Associates, Muriel Fox became the world's most preeminent woman in public relations.



Fox graduated Phi Beta Kappa and summa cum laude from Barnard College in 1948. She has two children, three grandchildren, and two great-grandchildren. At age 96, she remains an influential voice in the feminist movement. (Please inquire about forthcoming appearances.)

MURIEL FOX IN THE MEDIA

Kirkus Reviews: <https://www.kirkusreviews.com/book-reviews/muriel-fox/the-womens-revolution/>

That Said: <https://www.commpro.biz/news/a-conversation-with-muriel-fox-co-founder-of-the-national-organization-for-women-now>

TIME: <https://time.com/4381789/now-50th-anniversary-founder-national-organization-women/>

Veteran Feminists of America: <https://www.youtube.com/watch?v=J7nnMjNGuLs>
<https://veteranfeministsofamerica.org/vfa-pioneer-history-project-muriel-fox/>

She's Beautiful When She's Angry: <http://www.shesbeautifulwhenshesangry.com/muriel-fox>

Institute for Public Relations: <https://instituteforpr.org/pr-pioneer-muriel-fox-1928-present/>

Harvard/Radcliff Archives: <https://hollisarchives.lib.harvard.edu/repositories/8/resources/5058>

Wikipedia: https://en.wikipedia.org/wiki/Muriel_Fox

Alchetron: <https://alchetron.com/Muriel-Fox>

Muriel Fox official website: <https://murielfox.com/>

ADVANCE PRAISE

“The visionary feminist leaders that Muriel Fox (herself one of them) so carefully chronicles in *The Women’s Revolution* set out to change the world and they did. This is an essential volume recounting the pivotal Second Wave of U.S. feminist history that enshrined women’s rights as a matter of law. As the political winds of our times seek to push us backwards and undo these hard won victories, this book reminds us of the fierce feminist legacies on which we stand and gives us renewed purpose for the fight.”

— **Brittney Cooper**, PhD, Professor of Women’s and Gender Studies; author of *Eloquent Rage*

“Muriel Fox was there at the beginning of the modern wave of feminism, and her book, *The Women’s Revolution*, reveals how a small group of women started a worldwide transformation that continues. Anyone striving for a more equal future will be inspired by her experience.”

— **Gloria Steinem**, feminist activist, author, founding editor of *Ms.* magazine

“*The Women’s Revolution* sets the record straight on the Second Wave of feminism. It’s all there —the debates, the triumphs and failures, the many larger-than-life personalities. This is history from the inside, by one who was there. I couldn’t put it down.”

— **Katha Pollitt**, author of *Pro: Reclaiming Abortion Rights*

“Finally, a much-needed book documenting the untold stories of NOW and feminists who relentlessly fought to transform lives, disrupt oppression by changing laws, and advocate for equality and justice from the streets to the courtrooms. The world will get to read an authentic story of the unwavering fight for feminism... thrills and stumbles in all.”

— **Christian F. Nunes**, President, National Organization for Women

“This is a book filled with insight about who did it, what we did, and how we did it.”

— **Heather Booth**, founder of JANE, underground abortion service before Roe

“This amazing and essential work should be required reading for young people. No other book covers feminist action in such an exciting first-person mode. It’s clear, well researched, and well documented, providing a personal introduction to the people who made it happen and the adventures (and misadventures) that led to our current moment in history. Students, the curious, the resistant, and all would-be activists should learn what happened, who did it, and how we can participate in fulfilling its goals.”

— **Marjorie C. Miller**, Professor Emeritus of Philosophy and Women’s Studies, Purchase College

“Finally, Muriel Fox has described the amazing story of the dedicated, passionate women and men and the complicated work it took to change the world. Finally, the story is told about difficult, complex, brilliant, inspiring Betty Friedan and her place at the head of it all. In the telling, Muriel Fox gives us hope that activism is just people and it can work and will work again.”

— **Emily Friedan**, MD, daughter of Betty Friedan

“Muriel Fox’s eye-witness account is honest, revealing and inspiring. It is a must-read for all who strive for social justice—for women and for all people.

— **Brent Garren**, Deputy General Counsel, SEIU Local 32BJ

“Muriel Fox . . . raises the curtain on the stories behind the headlines, the unsung heroes of women’s fight for gender justice, the strategies that undergirded NOW’s awesome legislative victories, and the toxic power struggles that sometimes eroded our solidarity and slowed our progress. *The Women’s Revolution* is . . . a visionary agenda for today’s activists and future waves of feminism.”

— **Letty Cottin Pogrebin**, cofounding editor of *Ms.* magazine and author of twelve books